

What is claimed is:

1. A composition for improving substrate characteristics, the composition comprising:

10 i) from about 0.1 to about 20.0% by weight of at least one substrate enhancing agent selected from the group consisting of a polyhydric alcohol, a polyether, a monohydric alcohol and a mixture thereof; and

ii) greater than about 5.0% by weight water

wherein the polyhydric alcohol is at least a C<sub>4</sub> polyhydric alcohol, the polyether

15 comprises at least one alkylene chain of at least 4 carbons and the monohydric alcohol is at least a C<sub>5</sub> monohydric alcohol.

2. The composition according to claim 1 wherein the substrate is a curtain, table cloth, upholstery, sheet or clothing.

20 3. The composition according to claim 1 wherein the characteristics include wrinkles, shape distortion or both.

4. The composition according to claim 1 wherein the polyhydric alcohol is a C<sub>4</sub> to 25 C<sub>18</sub> alkane diol; the polyether is a polyalkylene glycol having a weight average molecular weight from about 500 to about 20,000; the monohydric alcohol is tallow alcohol.

5. The composition according to claim 1 wherein the composition further comprises a surfactant.

30 6. The composition according to claim 5 wherein the composition further comprises a silicon comprising compound, a substituted vegetable oil, a fatty acid ester, a quaternary ammonium compound or mixtures thereof.

5 7. The composition according to claim 1 wherein the substrate enhancing agent is tallow alcohol.

8. A method for reducing wrinkles, shape distortion or both from a substrate comprising the steps of:

10 (a) contacting the substrate with a composition comprising:

- (i) from about 0.1 to about 20.0% by weight of a least one substrate enhancing agent selected from the group consisting of a polyhydric alcohol, a polyether, a monohydric alcohol and a mixture thereof; and
- (ii) greater than about 5.0% by weight water

15 wherein the polyhydric alcohol is at least a C<sub>4</sub> polyhydric alcohol, the polyether comprises at least one alkylene chain of at least 4 carbons and the monohydric alcohol is at least a C<sub>5</sub> monohydric alcohol; and

(a) allowing the substrate to dry.

20 9. The method according to claim 8 wherein the substrate is a curtain, tablecloth, upholstery, sheet or clothing.

10. The method according to claim 8 wherein the polyhydric alcohol is a C<sub>4</sub> to C<sub>18</sub> alkane diol; the polyether is a polyalkylene glycol having a weight average molecular weight from about 500 to about 20,000; the monohydric alcohol is tallow alcohol.

25 11. The method according to claim 8 wherein the composition further comprises a surfactant.

30 12. The method according to claim 11 wherein the composition further comprises a silicon comprising compound, a substituted vegetable oil, a fatty acid ester, a quaternary ammonium compound or mixtures thereof.

5 13. The method according to claim 8 wherein the substrate enhancing agent is tallow  
alcohol.

10 14. The method according to claim 8 further comprising the step of hanging the  
substrate up or placing the substrate on a flat surface after contacting the substrate  
with the composition.

15 15. The method according to claim 8 further comprising the step of ironing the  
substrate.

15 16. An article of manufacture comprising:

(a) dispenser; and

(b) a composition for improving characteristics of a substrate comprising:

20 i) from about 0.1 to about 20.0% by weight of at least one substrate  
enhancing agent selected from the group consisting of a polyhydric  
alcohol, a polyether, a monohydric alcohol and a mixture thereof; and  
ii) greater than about 5.0% by weight water

wherein the polyhydric alcohol is at least a C<sub>4</sub> polyhydric alcohol, the polyether  
comprises at least one alkylene chain of at least 4 carbons and the monohydric alcohol  
is at least a C<sub>5</sub> monohydric alcohol.

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17. The article of manufacture according to claim 16 wherein the dispenser is a spray  
bottle.

18. The article of manufacture according to claim 16 wherein the composition further  
30 comprises cyclodextrin.

19. The article of manufacture according to claim 16 wherein the substrate  
enhancing agent is a C<sub>4</sub> to C<sub>18</sub> alkane diol; the polyether is a polyalkylene glycol having

5 a weight average molecular weight from about 500 to about 20,000; the monohydric alcohol is tallow alcohol.

20. The article of manufacture according to claim 16 wherein the article of manufacture is sold with instructions to hand up the substrate after applying the  
10 composition, or instructions to place the substrate on a flat surface, or instructions to tension and smooth the garment, or a combination thereof.